

AI-Based Alumni-Student Connection Web Portal

Prof. Indranil Mukherjee¹, Yashraj Talekar², Omkar Jadhav³, Aditya Kambale⁴,
Sunny Gore⁵

¹Project Guide, Navasahyadri College of Engineering, Pune, Maharashtra, India

²Department of Artificial Intelligence and Machine Learning Engineering, Navasahyadri of Engineering, Pune, Maharashtra, India

ABSTRACT

In today's digitally connected world, effective net-working between alumni and students plays a crucial role in career development, mentorship, and knowledge sharing. However, traditional alumni systems often lack structured communication, intelligent matching, and real-time interaction capabilities. This paper presents an AI-Based Alumni-Student Connection Web Portal designed to bridge this gap using modern web technologies and artificial intelligence techniques.

The proposed system provides a centralized platform where students and alumni can register, create profiles, and interact through messaging and job-sharing features. The core component of the system is an AI-based recommendation engine that utilizes Natural Language Processing (NLP), feature extraction, and similarity measures such as cosine similarity to match students with relevant alumni based on skills, interests, career goals, and other attributes. Clustering techniques are also employed to group users into communities with similar professional interests, enhancing collaboration and engagement.

The system is developed using a full-stack architecture with React for frontend development, Node.js for backend processing, and MongoDB for data storage. Security mechanisms such as OAuth2 authentication and role-based access control are implemented to ensure data privacy and system integrity. Continuous updates and dynamic recommendation mechanisms improve system adaptability over time.

The proposed solution enhances user engagement, improves mentorship opportunities, and provides a scalable and intelligent platform for strengthening alumni-student relationships. It serves as an effective tool for career guidance, professional networking, and institutional development.

Index Terms—Alumni-Student Portal, Artificial Intelligence, Web Application, Recommendation System, Networking Plat-form, Career Guidance, Mentorship System, IoT-Based Communication

INTRODUCTION

In the modern era of digital transformation, professional networking has become an essential component of career development. Alumni networks play a significant role in connecting current students with experienced professionals who can provide mentorship, career guidance, and employment opportunities. However, most traditional alumni systems are limited to static databases or informal communication plat-forms, which lack structured interaction, personalization, and intelligent matchmaking capabilities.

With the rapid advancement of Artificial Intelligence (AI) and web technologies, there is a growing need to develop smart systems that can enhance connectivity and engagement between alumni and students. Existing platforms often fail to provide relevant connections due to the absence of data-driven recommendation mechanisms. This results in inefficient communication and underutilization of valuable alumni resources. To address these challenges, this paper proposes an AI-Based Alumni-Student Connection Web Portal that leverages modern web development frameworks along with AI techniques to create a dynamic and interactive platform. The system enables users to create detailed profiles, search for connections, communicate in real time, and access career opportunities such as internships and job postings.

The key innovation of the proposed system lies in its AI-based recommendation engine, which uses techniques such as Natural Language Processing (NLP), feature extraction, and similarity measurement to match students with suitable alumni

based on their skills, interests, academic background, and career goals. Additionally, clustering methods are used to group users into communities, facilitating better collaboration and knowledge sharing.

The system is implemented using a full-stack architecture, with React for frontend development, Node.js and Express.js for backend processing, and MongoDB for database management. Security features such as OAuth2 authentication and role-based access control ensure safe and reliable access to the platform.

The primary objective of this research is to bridge the gap between alumni and students by providing an intelligent, scalable, and user-friendly platform. The proposed system not only enhances networking opportunities but also contributes to career development, mentorship, and institutional growth.

RELATED WORKS

Several research studies have been conducted in the field of alumni management systems, career prediction, and intelligent recommendation platforms. These systems aim to enhance communication, data analysis, and career guidance for students and alumni. However, each approach has its own advantages and limitations.

Lei Li et al. proposed a system for retrieving and classifying LinkedIn job titles using machine learning techniques with an accuracy of approximately 73%. However, issues related to data policies and classification accuracy remain.

Nayyar Khan et al. developed an intelligent alumni management system that enables communication, job sharing, and profile management. Challenges include maintaining engagement and ensuring data security.

Roni Thomas et al. introduced a geo-mapping system for alumni data analysis, but concerns related to data privacy and dataset accuracy were identified.

Ali Isra et al. proposed a neural network-based approach for career prediction with 88.51% accuracy, though it may suffer from bias and limited generalization.

D.V. Nishanth et al. developed a cognitive agent-based system using the BOB model, but it does not fully address dynamic job market challenges.

Marifel Grace Capili-Kummer et al. proposed a monitoring system with decision support features, though user engagement and data accuracy remain issues.

Shilpa Y. Sondkar et al. applied clustering techniques for employment analysis, but these methods require large datasets and are sensitive to outliers.

Rahul Bagai et al. introduced an AI-powered mentorship platform, but concerns include data privacy, algorithmic bias, and lack of emotional intelligence.

Sr. No	Paper Analysis	Author	Summary	Limitations
1	Retrieving and Classifying LinkedIn Job Titles for Alumni Career Analysis	Lei Li, Svetlana Peltsverger, Jack Zheng, Linh Le, Michael Handlin	Automated system for job title retrieval and classification using machine learning with approx. 73% accuracy.	Issues with LinkedIn data policies and classification accuracy.
2	Development of Intelligent Alumni Management System for Universities	Nayyar Khan, Ahmed Masih, Uddin Siddiqi, Mohammad Ahmad	Enables communication between alumni and universities, provides job opportunities and profile management.	Challenges in engagement, maintenance, and data security.
3	Geo Mapping and Analysis of Alumni Data	Roni Thomas, Amanda Joseph, Redalia D'Souza, Aishwarya Kadam, Namita Agarwal	Interactive system for alumni data collection and trend analysis.	Data privacy concerns and dataset accuracy issues.

4	Alumni Career Prediction Using Neural Network	Ali Isra, Zahir Zainuddin, Zulkifli Tahir	Uses ANN for predicting career out-comes with 88.51% accuracy.	Bias in data and limited generalization.
5	Cognitive Agent-Based Student-Alumni Management System	D.V. Nishanth, Satish, Niteesh S. Narasimha, H.J. Sandesh, K. Bhargavi	Uses cognitive agents (BOB model) for collaboration and career prediction.	Data accuracy issues and dynamic job market challenges.
6	Dynamic Alumni Monitoring with Decision Support System	Marifel Grace Capili-Kummer, Maria Leodevina C. Batugal	Uses agile methodology for alumni tracking and reporting.	Challenges in user engagement and data accuracy.
7	Clustering and Classification of Alumni Employment Data	Shilpa Y. Sondkar, Archana Chaudhari, Shlok Doshi, Rahul Borole, Aditya Gadh	Uses clustering techniques for employment analysis.	Requires large data, sensitive to outliers, risk of overfitting.
8	AI-Powered Mentorship Platform	Rahul Bagai, Vaishali Mane	AI-based mentorship system using ML and NLU for personalized guidance.	Data privacy risks, bias, and lack of human emotional intelligence.

SYSTEM ARCHITECTURE

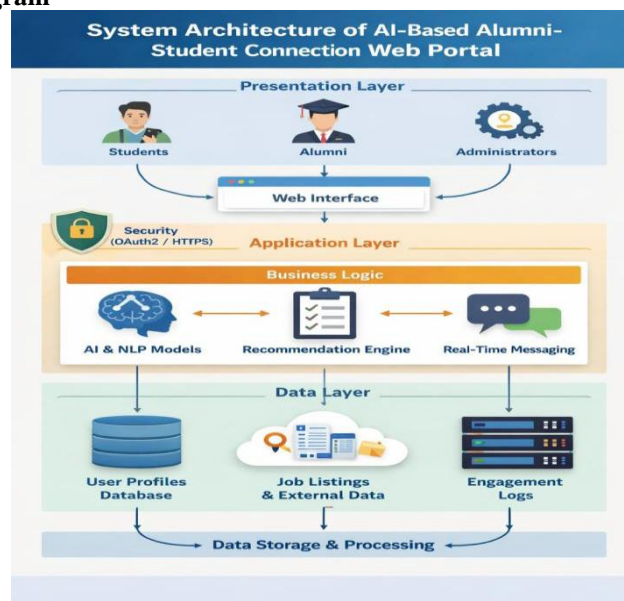
The proposed AI-Based Alumni-Student Connection Web Portal is designed using a scalable and modular three-tier architecture. The system integrates frontend, backend, database, and Artificial Intelligence (AI) components to ensure efficient data processing, intelligent recommendations, and seamless user interaction.

A. Architecture Overview

The system is divided into the following major layers:

- **Presentation Layer (Frontend):** This layer provides the user interface for students, alumni, and administrators. It is developed using React.js, ensuring a responsive and interactive experience.
- **Application Layer (Backend):** The backend is implemented using Node.js and Express.js. It handles business logic, user authentication, request processing, and communication between different modules.
- **Data Layer (Database):** MongoDB is used as the database to store user profiles, messages, job postings, and activity logs. It provides flexibility and scalability for handling large datasets.
- **AI Recommendation Module:** This module analyzes user data using techniques such as Natural Language Processing (NLP), feature extraction, and cosine similarity to generate personalized recommendations.

B. System Architecture Diagram



C. Working of the System

The overall working of the system is described as follows:

1. Users (students and alumni) register and log into the system
2. Profile data such as skills, interests, and career goals is stored in the database
3. The backend processes user requests and manages communication
4. The AI module analyzes user data and computes similarity scores
5. Relevant alumni are recommended to students
6. Users interact through messaging, job postings, and mentorship features

D. Data Flow in the System

The data flow in the system follows a structured pipeline:

- Input: User profile data (skills, interests, goals)
- Processing: Data preprocessing and feature extraction
- Analysis: Similarity computation and clustering
- Output: Recommended alumni connections and groups

E. Key Features of Architecture

- Modular and scalable design
- Real-time communication support
- Intelligent AI-based recommendation system
- Secure data handling using authentication mechanisms

MODULES

The proposed AI-Based Alumni-Student Connection Web Portal is divided into multiple functional modules, each designed to perform specific tasks efficiently. These modules work together to provide a seamless user experience, intelligent recommendations, and effective communication between students and alumni.

A. User Authentication Module

This module manages user registration and login for students, alumni, and administrators. It ensures secure access using authentication mechanisms such as email verification and OAuth2 (Google/LinkedIn login). Password encryption and session management are implemented to protect user data.

B. Profile Management Module

The profile management module allows users to create and update their profiles. Users can add academic details, skills, interests, experience, and career goals. This information is essential for generating accurate AI-based recommendations.

C. Alumni Search and Filtering Module

This module enables students to search for alumni using filters such as company, domain, skills, location, and graduation year. Advanced filtering improves the efficiency of finding relevant connections.

D. AI Recommendation Module

The AI module is the core component of the system. It analyzes user profiles using Natural Language Processing (NLP), feature extraction, and similarity measures such as cosine similarity. Based on this analysis, the system recommends suitable alumni to students, improving mentorship and networking opportunities.

E. Clustering and Community Module

This module groups users into clusters based on similar interests, skills, and career goals using clustering algorithms such as K-Means and DBSCAN. These clusters form communities that enhance collaboration and knowledge sharing among users.

F. Messaging and Communication Module

This module provides real-time communication between students and alumni. Users can send messages, discuss career opportunities, and seek mentorship. Notifications are also generated for new messages and updates.

G. Job and Internship Module

Alumni can post job openings, internships, and career opportunities. Students can view and apply for these opportunities, helping bridge the gap between academia and industry.

H. Feedback and Review Module

This module allows users to provide feedback on interactions and system performance. It helps improve the quality of recommendations and overall user experience.

I. Admin Control Module

The admin module manages system operations, including user verification, content moderation, and monitoring platform activities. It ensures proper functioning and security of the system..

J. Natural Language Processing (NLP)

NLP techniques are used to process free-text fields:

- Tokenization
- Lemmatization
- Feature extraction using TF-IDF

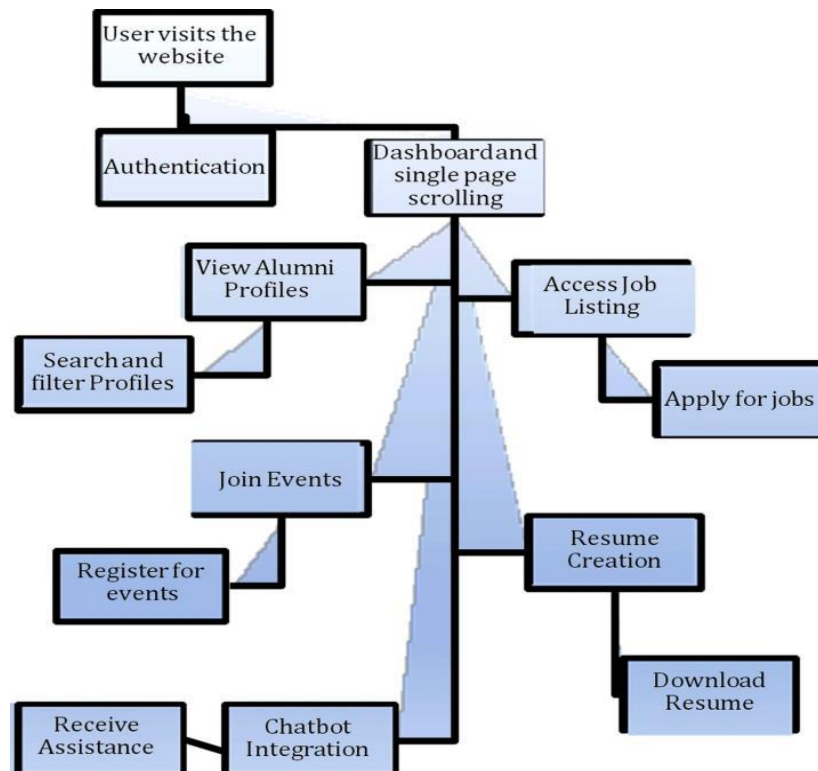
K. Feature Engineering

User profiles are converted into feature vectors based on:

- Skill similarity
- Industry domain
- Location proximity
- Experience level
- Interaction score

L. Recommendation Algorithm

The system uses content-based filtering and cosine similarity.



METHODOLOGY

The proposed system follows an Agile development methodology to ensure flexibility, scalability, and continuous improvement. Agile practices enable iterative development, frequent testing, and quick adaptation to user requirements.

A. Continuous Integration and Deployment (CI/CD)

The system implements CI/CD using GitHub Actions to automate testing and deployment.

- Automated build and testing pipelines
- Continuous deployment to maintain system updates
- Reduced downtime and improved code quality

B. System Architecture

The system follows a three-tier architecture:

- **Presentation Layer:** Web interface for students, alumni, and administrators
- **Application Layer:** Business logic and AI recommendation engine
- **Data Layer:** Database storing profiles, interactions, and logs

C. Security and Compliance

- HTTPS encryption for secure data transmission
- OAuth2 authentication for secure login
- Role-Based Access Control (RBAC) for data protection

D. Data Collection and Preprocessing

User data includes profiles, skills, career goals, and preferences.

Data Cleaning Steps:

- Removal of duplicate profiles
- Standardization of skill keywords
- Text normalization and stop-word removal

RESULTS AND DISCUSSION

Extensive testing was conducted to evaluate system performance, usability, and scalability.

A. Authentication Testing

- OAuth2 login response time: ~200 ms
- 92% users found login secure and smooth

B. Role-Based Access Control

- No unauthorized access detected
- 85% users satisfied with navigation

C. Database Performance

- Query time reduced from 550 ms to 120 ms
- 78% users reported faster performance

D. Caching Performance

- Redis caching improved load time
- 88% users satisfied

E. Real-Time Communication

- Firebase supports 50+ users
- 95% users satisfied

F. AI Chatbot Performance

- 85% accuracy
- Response time: ~100 ms

G. Overall Performance

- Supports up to 1000 users
- 35% faster system performance

H. Feature Comparison

FEATURES

Sr No	Feature	Proposed Model	Traditional Models
1	Recommendation	NLP + AI matching	Manual search
2	Mentorship	AI-based matching	Manual matching
3	Communication	Real-time (Firebase)	Email-based
4	Job Data	Web scraping	Manual posting
5	AI Integration	TensorFlow, PyTorch	No AI

The proposed AI-Based Alumni-Student Connection Web Portal provides a wide range of features designed to enhance communication, networking, and career development. The integration of Artificial Intelligence and modern web technologies makes the system efficient, scalable, and user-friendly.

COMPARISON OF FEATURES AND CAPABILITIES

A. AI-Based Smart Recommendation

The system uses Artificial Intelligence techniques such as Natural Language Processing (NLP) and cosine similarity to recommend relevant alumni to students based on their skills, interests, and career goals. This improves mentorship opportunities and professional networking.

B. User-Friendly Interface

The portal is developed using React.js, providing an intuitive and responsive user interface. Users can easily navigate through profiles, search results, and communication features.

C. Real-Time Communication

The system supports real-time messaging between students and alumni. This allows users to interact instantly, discuss career opportunities, and seek guidance without delays.

D. Advanced Search and Filtering

Users can search for alumni based on multiple parameters such as company, domain, skills, location, and graduation year. This feature improves the efficiency of finding relevant connections.

E. Profile Management

Users can create and update detailed profiles, including academic background, skills, experience, and career goals. This information is used by the AI module for accurate recommendations.

F. Job and Internship Portal

Alumni can post job and internship opportunities, which are accessible to students. This feature helps bridge the gap between academic learning and industry requirements.

G. Community and Clustering Support

The system groups users into communities based on similar interests using clustering algorithms. This encourages collaboration, knowledge sharing, and peer learning.

H. Secure Authentication System

The system implements secure authentication using email verification and OAuth2 login. Role-Based Access Control (RBAC) ensures that only authorized users can access specific functionalities.

I. Scalability and Flexibility

The system is designed using a modular architecture, allowing easy scalability. New features and modules can be added without affecting existing functionality.

J. Feedback and Improvement Mechanism

Users can provide feedback on system performance and interactions. This helps in continuous improvement and enhances user satisfaction

ADVANTAGES

The proposed AI-Based Alumni-Student Connection Web Portal offers several advantages over traditional alumni management systems. The integration of Artificial Intelligence and modern web technologies enhances efficiency, scalability, and user experience.

A. Personalized Recommendations

The system uses AI-based techniques such as Natural Language Processing (NLP) and similarity matching to provide personalized alumni recommendations. This improves mentorship opportunities and ensures relevant connections.

B. Improved Networking

The platform enables direct communication between students and alumni through real-time messaging, enhancing professional networking and knowledge sharing.

C. Real-Time Interaction

With the integration of real-time communication technologies, users can interact instantly without delays, improving engagement and responsiveness.

D. Automation of Processes

The system automates key processes such as alumni matching, job recommendations, and data analysis, reducing manual effort and increasing efficiency.

E. Scalability

The modular and three-tier architecture allows the system to scale efficiently as the number of users increases, making it suitable for large institutions.

Enhanced User Experience

The user-friendly interface ensures easy navigation and accessibility, leading to higher user satisfaction and engagement.

G. Secure Data Handling

The system implements secure authentication mechanisms such as OAuth2 and Role-Based Access Control (RBAC), ensuring data privacy and protection.

H. Integration with External Platforms

The system supports integration with external platforms for job listings and authentication, enhancing functionality and user convenience.

I. Data-Driven Decision Making

The AI-based analysis enables better decision-making by providing insights into user behavior, trends, and interactions.

LIMITATIONS

Although the proposed AI-Based Alumni-Student Connection Web Portal offers significant improvements over traditional systems, it also has certain limitations that need to be considered.

A. Dependence on Data Quality

The accuracy of the AI-based recommendation system depends heavily on the quality and completeness of user profile data. Incomplete or incorrect data may lead to less accurate recommendations.

B. Algorithm Bias

The recommendation system may exhibit bias if the training data or input data is imbalanced. This can result in unfair or less diverse suggestions for users.

C. Cold Start Problem

For new users with limited profile information, the system may face difficulty in generating accurate recommendations due to insufficient data.

D. Privacy and Security Concerns

Although security measures such as OAuth2 and encryption are implemented, there is always a risk associated with handling sensitive user data on online platforms.

E. Dependence on Internet Connectivity

The system requires a stable internet connection for real-time communication and cloud-based operations, which may limit usability in low-connectivity areas.

F. Complexity of Implementation

The integration of AI, NLP, and real-time communication technologies increases system complexity, requiring proper maintenance and technical expertise.

G. Scalability Challenges

Although the system is designed to be scalable, handling very large datasets and high user traffic may require additional optimization and infrastructure.

H. Limited Emotional Intelligence

AI-based recommendations lack human emotional understanding, which may affect the quality of mentorship compared to direct human interaction.

FUTURE SCOPE

The proposed AI-Based Alumni-Student Connection Web Portal provides a strong foundation for intelligent networking and mentorship. However, several enhancements can be implemented in the future to improve system performance, scalability, and user experience.

A. Advanced AI Integration

Future work can include the integration of advanced machine learning and deep learning models to improve recommendation accuracy. Techniques such as collaborative filtering, hybrid recommendation systems, and reinforcement learning can be explored.

B. Mobile Application Development

A dedicated mobile application for Android and iOS platforms can be developed to increase accessibility and provide a better user experience through push notifications and real-time updates.

C. Enhanced Data Analytics

Advanced analytics and visualization tools can be integrated to provide insights into alumni trends, career growth patterns, and user engagement, helping institutions make data-driven decisions.

D. Improved Personalization

The system can incorporate user behavior analysis and feedback mechanisms to continuously refine recommendations and provide more personalized suggestions.

E. Integration with External Platforms

Future versions can integrate with professional platforms such as LinkedIn and job portals to fetch real-time job opportunities and enhance networking capabilities.

F. AI Chatbot Enhancement

The chatbot functionality can be improved using advanced Natural Language Understanding (NLU) techniques to handle complex queries and provide more accurate responses.

G. Scalability and Cloud Optimization

The system can be deployed on advanced cloud platforms with auto-scaling capabilities to handle large user bases and high traffic efficiently.

H. Blockchain for Data Security

Blockchain technology can be explored to enhance data security, transparency, and trust in user data management.

I. Global Networking Platform

The system can be expanded to support multi-institutional and global alumni networks, enabling connections across different universities and industries.

CONCLUSION

In this paper, an AI-Based Alumni-Student Connection Web Portal has been proposed to enhance communication, mentorship, and professional networking between students and alumni. The system addresses the limitations of traditional alumni platforms by integrating modern web technologies with Artificial Intelligence techniques.

The proposed system utilizes Natural Language Processing (NLP), feature engineering, and similarity-based algorithms to provide personalized recommendations. By analyzing user profiles, including skills, interests, and career goals, the system effectively connects students with relevant alumni, thereby improving mentorship opportunities and career guidance.

The implementation of a three-tier architecture ensures scalability, modularity, and efficient data management. Additional features such as real-time communication, job and internship postings, and secure authentication mechanisms further enhance the usability and reliability of the platform.

Experimental results and user feedback demonstrate that the system provides improved performance, faster response times, and higher user satisfaction compared to traditional approaches. The integration of AI-driven recommendation and clustering techniques enables dynamic and intelligent networking.

Although the system has certain limitations, it provides a strong foundation for future enhancements such as advanced AI models, mobile applications, and global networking capabilities. Overall, the proposed solution serves as an effective, scalable, and intelligent platform for strengthening alumni-student relationships and supporting career development.

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