Deliverable of Dynamic Website For

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WEBSITE PROJECT

**Website theme:** A product listing site where product will be in final category. Products will come after subcategory level. Users can come and inquiry for products. Here user can know about company profile and their products listing. There will be an inquiry for so that user can be contact after inquiry of specific product.

**A. Homepage design**

Design of crisp professional home page. Complete Home Page Layout, inclusive of:

- Basic Designing
- Good navigation featuring vital links to ensure maximum comfort to the visitor.
- Impressive simple flash

- Will developed the home page of your site as per the trend & parameters of search engine community and will provide the good looking structure so that it will attract more visitors on your website, as development of home page is considering the first step of website development.

- Will provide you the content management system (Rich text editor) where from you may manage the content from your end.

**B. Products Search and their Presentation**

*This Search option will be for visitor (for browsing Products):*

- Visitor can browse Products by the navigation of category and subcategory wise.

- Visitor can search the Products from any of the page provided in the header or left of the website.

- Searching Products options will by keywords, Products names, type, categories, words in description etc.

By clicking upon category will display the list of subcategories in that category. Clicking upon the subcategory will display the list of Products corresponding (If it is a last level category).

Paging will be available for the Products with link for “Show All”. Product listing page will display the following information:
• Products name

• Thumbnail Images (Should have an option to zoom image)

• Short Description (Should have an option to zoom image)

• Send inquiry Option

• View details etc.

Products details page will display the following information:

➔ Name

➔ Products type

➔ Products Big Images

➔ Description

➔ Send the Products link to friend

➔ View details

➔ Send Inquiry, etc.

For every Products that the visitor likes, he will forward the inquiry, we will activate send inquiry option for each and every product.

This form will include fields like personal and contact details and text box for typing inquiry. The end of this form will have a “Send Inquiry” button that will send an email to the admin of the website giving details of the form filled in by the visitor.

Admin can categorize he products as main > sub category> Final product and can add description to each final product with respective images

Admin will be provided with a control panel from where Admin can

★ Add

★ Delete

★ Edit the categories. Admin can set the category to the n-level hierarchy. Where the Admin can create unlimited category sub category and final product and upload the images as well respectively.
Admin can upload the video through you tube. And PDF files from back end as well on the respective sections from the backend.

**C. Manage CMS pages**

Admin will be provided with web editor to manage the content of about us and Contact us page. Admin can enter the content and format it like adding font style, size, bold etc. Admin can also add image to the content.

**D. Manage Feedback/Inquiries**

Admin will receive feedback about the Products or about the site as a whole from the visitor of the site. Admin will be able to view all the inquiries received and respond to them accordingly.

**News Module:** Admin will be able to manage this section from the back-end. User can upload the news and the Images and description of the news from the back-end. Same will reflect on the front end. News page contain news with the following fields. Title of the news, Image, Description, posted date of the news and view details tab. This section will be on the homepage where news will come on the scroll manner. Clicking on any of the link will took the visitor on the page of that news.

**E. Miscellaneous Section**

1. **Refer a friend** - Visitor can refer the site to his/her friend by adding their email Id.

2. **Bookmark Us** - There would a option in the website, that visitor can bookmark the same for future concerns.

3. **Language Convertor** - Will providing the Google convertor so that visitors can see & navigate your website in different language.

4. **Social networking links** - Will provide the linking on face book, twitter, orkut, myspace, you tube and linked in etc. For this you have to create the accounts, accordingly we will Integrate.

5. **Integration of Yahoo Chat, skype, Gtalk, hotmail messengers etc.** - (This would a option, if any visitor want to chat with you, then he/she will do that directly from your site).