## Performance evaluation of ontology based Information Retrieval

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Abstract: Main objective of this paper is to achieve personalization of information retrieval activities. Personalised retrieval effectiveness is defined in terms of retrieving relevant documents and not retrieving non-relevant documents. Two traditional factors of measuring effectiveness are Recall and Precision are focused upon. Based on these two factors the effective performance of Ontology based retrieval is evaluated.

Keywords: Recall ratio, Ontology, deteriorated performance.

#### 1. Information Retrieval Techniques

The IR systems rank documents based on estimation of the usefulness of a document for a user query. The technique that has been shown to be effective in improving document ranking is query modification via relevance feedback. A state-of-the-art ranking system uses an effective weighting scheme in combination with a good query expansion technique.

## 2. Relevance Feedback

In the early years of IR study, researchers realized that it was quite hard for users to formulate effective search requests. In 1965,Rocchio proposed using relevance feedback for query modification or reformulation. Relevance feedback is motivated by the fact that it is easy for users to judge documents as relevant or non-relevant for their query [2][3]. Relevance feedback in information retrieval in order to personalize information. Using such relevant judgments, a system can then automatically generate a better query for further searching. The basic idea consists of choosing important terms attached to certain previously retrieved items that have been identified as relevant by the user, and of enhancing the importance of these terms in the new query formulation. In general, the user is asked to judge the relevance of the top few documents retrieved by the system. Based on these judgments, the system modifies the query and issues the new query for finding more relevant documents from the collection. The classic experiments on relevance feedback were conducted and the results demonstrated that relevance feedback improves retrieval performance.

#### 3. IR Measures

A number of studies have been conducted to measure the performance of the system. Some criteria of evaluation have been proposed by several researchers in the area of the evaluation of information retrieval systems. These criteria include coverage of the system, form of presentation of the search output, user effort, the response time of the system and recall & precision.

## 4. Recall & Precision

Recall indicates the ability of a system to present all relevant documents. In fact, it may not be possible to retrieve all the relevant documents from a large collection. A system may be able to retrieve only a proportion of the total relevant documents. Thus, the performance of a system is often measured by recall ratio, which denotes the percentage of relevant items retrieved in a given circumstances. It is measured in terms of Recall ratio.

Recall = 
$$\begin{bmatrix} Total \ number \ of \ relevant \ items \ in \ the \ collection \end{bmatrix}$$
 = 100

**Precision shows** the ability of a system that present only relevant documents. It states the ability not to retrieve non-relevant documents. This factor demonstrates that how the system is able to keep away the unwanted documents in a given circumstances.

$$Precision = \left\{ \begin{array}{l} {\it Total \ number \ of \ items \ retrieved} \\ {\it Number \ of \ relevant \ items \ retrieved} \end{array} \right\} \times 100$$

#### 5. Experimental Evaluation

Data Sets are used for evaluation of the proposed method. Two datasets **Generated Data Set** and **FIRE 2010 Data Set**, are used for evaluation of the proposed method.

#### 5.1 Generated Data Set

The first data set is manually generated [see Appendix A] based on the Web that Google has indexed. We generated dataset by web interactions of 15 users, who used the Google search engine for 60 days, an average of three query topics per day from a collection of 60 query topics. The query topics contain an average query length 2.2. The queries utilized in our experiments were deliberately designed to be short after eliminating stop words to reflect the general trends in user search queries. The set of pre-defined query topics is accumulated from a variety of users with similar as well as non-similar backgrounds. Although query topic was formed physically however users were cautiously inquired from dissimilar background and having dissimilar context. In these experiments, users were asked to offer the relevance feedback without much interfering them. All the pertinent documents were processed and user profiles were produced.

#### 5.2 FIRE 2010 Data Set

The second dataset used for evaluation of the proposed approach is FIRE 2010 dataset. In FIRE 2010 data set consists of a collection of 50 Query topics with description and narration (Appendix A). In this evaluation process, 15 users were asked to interact with search engine by undertaking our system .Since second data set has predefined context of query topics, so it is considered that all users had same context with each query topic. Some users posed few overlap query topics also and provided relevance feedback. These data sets are used throughout this thesis for all approaches.

## **5.3 Results and Analysis**

The results obtained from search engine are compared with results obtained from the proposed method. The average precision and average recall measures are utilized to estimate the reclamation correctness performance of the proposed method. The meanings of these measures presume that, for a specified query, there are so many documents that is relevant and a set of documents that is not relevant. Mean Average Precision (MAP), Mean Average Recall (MAR) for each user in the data set are computed as different precision and recall values are obtained for the same query posted by different user context.

#### 6. Generated Data Set Results

The Generated Data Set Results discussed as: Mean Average Precision results and Mean Average Recall results.

## 6.1 Mean Average Precision Results

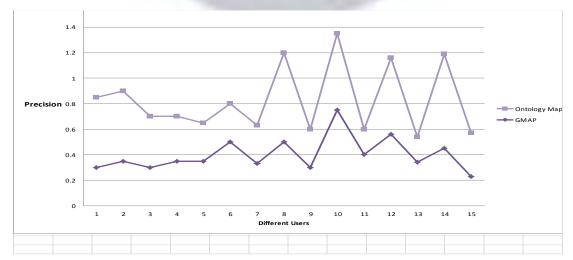


Figure 1: Mean Average Precision for Google and Ontology

#### 6.2 Analysis of Generated data set Results

The users are classified on the basis of their performance. The Mean Average Precision performance comparison between the Google and the Ontology is calculated as

$$Performance = \frac{\sum_{i=1}^{15} (OMAP_i - GMAP_i)}{\sum_{i=1}^{15} GMAP_i} \times 100$$
Equation - 1

Where GMAP = Mean Average Precision for Google results; OMAP = Mean Average Precision for Ontology results.

| Comparison   | No. of user | Performance |
|--|-------------|-------------|
| OMAP>GMAP  | 7           | 73.72%      |
| OMAP=GMAP  | 2           | -           |
| OMAP <gmap< td=""><td>6</td><td>-28.84%</td></gmap<> | 6           | -28.84%     |

Table 1: Mean Average Precision comparison between Google and User Profile + Ontology\

In our proposed approach using Generated Data set, 46% users have retrieved approximately 73.72% improved precision and the 13% users found no change in the precision compared to the search engine Google. While rest 40% users found the precision deteriorated by approximately 28%.

#### 6.3 Mean Average Recall Results

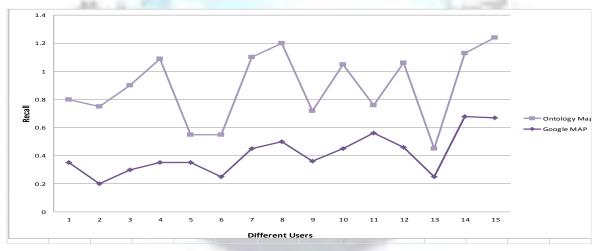


Figure 2: Mean Average Recall for Google and Ontology

#### 6.4 Analysis of Generated data set Results

The Mean Average Recall performance comparison between the Google and the Ontology is calculated as Where

$$Performance = rac{\displaystyle\sum_{i=1}^{15} (OMAR_i - GMAP_i)}{\displaystyle\sum_{i=1}^{15} GMAP_i} imes 100$$

GMAR= Mean Average Recall for Google results; OMAR=Mean Average Recall for Ontology results

| Comparison   | No. of user | Performace |
|--|-------------|------------|
| OMAR>GMAR  | 9           | 56.79%     |
| OMAR=GMAR  | 1           | -          |
| OMAR <gmar< td=""><td>5</td><td>-29.96%</td></gmar<> | 5           | -29.96%    |

Table 2: Mean Average Recall comparison between Google and User Profile + Ontology

In our proposed approach using Generated Data set, 60% users have retrieved approximately 56.79% improved recall and the 7% users found no change in the recall compared to the search engine Google. While the rest 33% users found the recall deteriorated by approximately 29.96%.

#### 7. Fire Data Set Results

The FIRE Data Set Results discussed as: MAP results and MAR results.

#### 7.1 Mean Average Precision Results

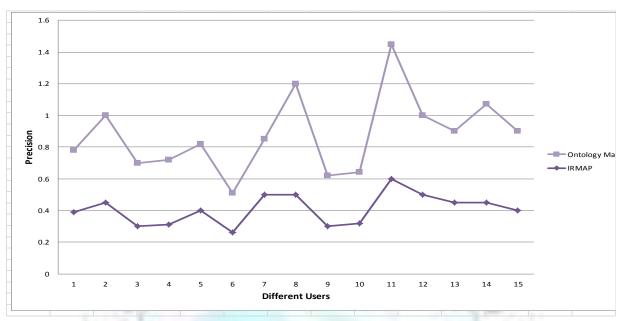


Figure 3: MAP for IR System and Ontology

## 7.2 Analysis of FIRE Data Set Results

The users are classified on the basis of their performance. The MAP performance comparison between the IR System and Ontology is calculated as

Where IRMAP = Mean average precision for IR system results; OMAP = Mean average precision for Ontology results

$$Performance = \frac{\sum\limits_{i=1}^{15} (OMAP_i - IRMAP_i)}{\sum\limits_{i=1}^{15} IRMAP_i} \times 100$$

| Comparison   | No. of user | Performace |
|--|-------------|------------|
| OMAP>IRMAP   | 9           | 33.42%     |
| OMAP=IRMAP   | 4           | -          |
| OMAP <irmap< td=""><td>2</td><td>-21.05%</td></irmap<> | 2           | -21.05%    |

Table 3: MAR comparison between Google and User Profile + Ontology

## 7.3 Mean Average Recall Results

Using FIRE Data set with Terrier (http://www.terrier.org/) as an underlying search engine to evaluate the proposed approach, 60% users have retrieved approximately 33.42% improved precision and the 26% users found no change in the recall compared to the search engine Terrier. While the rest 14% users found the recall deteriorated by approximately 21%.

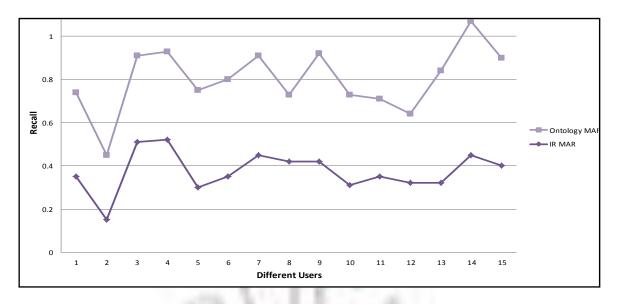


Figure 4: MAR for IR System and Ontology

## 7.4 Analysis of FIRE Data Set Results

#### **MAR Results**

The MAR performance comparison between the Google and the Ontology is calculated as

$$Performance = \frac{\sum_{i=1}^{15} (OMAP_i - IRMAR_i)}{\sum_{i=1}^{15} IRMAR_i} \times 100$$

Where IRMAR = Mean average recall for IR system results; OMAR = Mean average recall for Ontology results

| Comparison   | No. of users | Performance |
|--|--------------|-------------|
| OMAR>IRMAP   | 11           | 29.09%      |
| OMAR=IRMAP   | 1            |             |
| OMAR <irmap< td=""><td>3</td><td>-22.75%</td></irmap<> | 3            | -22.75%     |

Table 4: MAR comparison between IR System and User Profile + Ontology

FIRE Data set with Terrier (http://www.terrier.org/) as an underlying search engine to evaluate the proposed approach,73% users have retrieved approximately 29% improved recall and the 7% users found no change in the recall compared to the search engine Terrier. While the rest 20% users found the recall deteriorated by approximately 22.75%.

## 8. Comparison of Approaches

In table (a) comparison (%) of proposed approach with Google in table (b)

| (a) Generated Data Set | t (proposed approach) | (b) Fire Data | Set (Google) |
|------------------------|-----------------------|---------------|--------------|
| MAP                    | 35.96                 | MAP           | 19.16        |
| MAR                    | 62.44                 | MAR           | 23.02        |
| AVG Precision          | 10.34                 | AVG Precision | 8.14         |
| AVG Recall             | 4.18                  | AVG Recall    | 5.92         |

Table 5:(a) comparison(%)of proposed approach with Google in table (b)

#### 9. Summary and Conclusions

The observations with the generated data set agree with FIRE data verifying our generated data set. The improved results are due to extracting close context of the user at that particular time and searching by expanding query for retrieving the documents buried in morass. A careful analysis of our results shows that users who posed Queries in a less popular context than well liked context got better performance. For example - Virus in context of micro-organism (health infection) is not as popular as computer associated context. In this scenario, the proposed approach performed better than the search engine. The possible reason of the deteriorated performance may be non-identification of the desired context in the WordNet ontology. WordNet vocabulary is limited and it does not cover special domain vocabulary and may resulting into the degradation of the performance of the proposed approach.

Results show the precision and recall of this Ontological User Profile approach is better over Google on an average.

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## International Journal of Enhanced Research in Management & Computer Applications, ISSN: 2319-7471

Vol. 3 Issue 4, April-2014, pp: (4-12), Impact Factor: 1.147, Available online at: www.erpublications.com

#### Appendix-A

#### FIRE 2010 Data Set

## **Query Index Query Topic**

- 1 Clashes between the Gurjars and Meenas
- 2 Attacks by Hezbollahguerrillas
- 3 Conflict between Advani and Singh alover the Ram Mandirissue
- 4 Building roads between China and Mount Everest
- 5 Babri Masjid demolition case started against Advani
- 6 Problems related to the immunization programme against Japanese Encephalitisinn In
- 7 Proposed bus service between Srinagar and Muzaffarabad
- 8 Election campaign of Laloo Prasad Yadav and Ram Vilas Paswan
- 9 Brinda Karat's allegations against Swami Ramdev
- 10 Abu Salem, accused in the Mumbai Bomb Blast case ,in jail custody
- Privatization of the Mumbai and Delhi airports
- 12 Discussions between Manmohan Singh and Pervez Musharraf regarding the position
- 13 Popular protests against the arrest of the accused in the Shankar Raman murder case
- 14 Involvement of Congress ministers in the oil-for-food scam
- 15 Indian representatives visit Bangladesh
- 16 Allegations of financial corruption against Pratibha Patil
- 17 Activities of the Tamil Tigers of SriLanka
- 18 Taking bribes for arising questions in parliament
- 19 Indian Navy accused of leaking classified information
- 20 Racismro won the Big Brother show
- 21 Pramod Mahajan 'skiller
- 22 Quarrel between the Ambani brothers regarding ownership of the Reliance Group
- 23 India dismisses China's claimson Arunachal Pradesh
- 24 Laloo Prasad Yadav and the fodder scam
- 25 Monica Bedi and the passport forgery case
- 26 Drug party at Pramod Mahajan's bungalow
- 27 Pakistani cricketers involved in a doping scandal
- 28 Bilateral problems surrounding the Baglihar hydro-electric power project
- 29 Jaya Bachchan sacked from Rajya Sabha membership
- 30 Taj heritage corridor scandal
- 31 Banon Taslima Nasreen's novel "Shame"
- 32 Furore over there lease of a CD containing anti- Muslim sentiments in UttarPradesh
- 33 Greater Nagaland
- 34 New political party formed by Raj Thackeray
- 35 Sino-Indian relations and border trade
- 36 Dance bars banned in Mumbai
- 37 Links between Gutkha manufacturers and the underworld
- 38 Political clashes in Bangladesh
- 39 Investigation of the arms scandal in the Defence Ministry
- 40 Serial blasts in Varanasi
- 41 Encounter specialist Daya Nayak
- 42 Controversy over land at Kalinganagar
- 43 Terrorist strike at Ayodhya
- 44 Taj Mahal controversy
- 45 Sex CD scandal involving Anara Gupta
- 46 Blastson Samjhauta Express
- 47 Sanjay Dutt's surrender
- 48 Death of Yasser Arafat
- 49 Sale of illegal drugs in various Indian states
- 50 Attack on the Lal Masjid

## Appendix-B

## **Generated Data Set**

| Query | Query Term Index                 |
|-------|----------------------------------|
| 1     | Mail Server Login                |
| 2     | Bus                              |
| 3     | Logic Gates                      |
| 4     | Tug Of War                       |
| 5     | Operating System                 |
| 6     | Information Retrieval Techniques |
| 7     | Networking                       |
| 8     | Broadband Connection             |
| 9     | Trojan Horse                     |
| 10    | Antivirus Works                  |
| 11    | Mobile Software                  |
| 12    | Java                             |
| 13    | Company Software Requirements    |
| 14    | Morning Light                    |
| 15    | Media Files Converter            |
| 16    | Blue Ray                         |
| 17    | Sql Server                       |
| 18    | Crow Bar                         |
| 19    | Red Cross                        |
| 20    | Plain Text                       |
| 21    | Access File                      |
| 22    | Rolling Thunder Comes Back India |
| 23    | Search Engine Seminars           |
| 24    | Types Linux                      |
| 25    | Windows Types                    |
| 26    | Natural Processing Language      |
| 27    | Data Processing                  |
| 28    | Congestion Control Mechanisms    |
| 29    | Parity Check                     |
| 30    | Mail Service Providers           |
| 31    | Programming Language Contracts   |
| 32    | Host Server                      |
| 33    | Rack Server                      |
| 34    | Loader Linker                    |
| 35    | Control Panel                    |
| 36    | Data Mining                      |
| 37    | Data Warehouse                   |

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| 38 | Image Processing Techniques       |
|----|-----------------------------------|
| 39 | Data Structure                    |
| 40 | Internet Connection               |
| 41 | Password Encryption               |
| 42 | Remote Computer                   |
| 43 | Logical Error Rectification       |
| 44 | Prefix Infix Conversion           |
| 45 | Independence Day                  |
| 46 | Bag and Baggage                   |
| 47 | Virus                             |
| 48 | Apple                             |
| 49 | Smart Card                        |
| 50 | Pen Drive                         |
| 51 | Internet Protocol                 |
| 52 | Over the Top                      |
| 53 | Huns Yellow Pages                 |
| 54 | Brooks Brothers Coupons           |
| 55 | Save the Children                 |
| 56 | Implementation of Security System |
| 57 | Steepest Hill Climbing            |
| 58 | Research Methods and Methodology  |
| 59 | Ethical Issues in Advertising     |
| 60 | Electronic Circuits Design        |
|    |                                   |